

Alliance of Wisconsin Retailers, LLC

Total Lobbying Effort

Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$25,403.17	\$24,000.00	\$24,000.00	\$24,000.00	\$97,403.17

Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
47.00	22.00	12.50	3.00	84.50

Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
221.75	100.50	68.50	26.00	416.75

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 1

Relating to: a state minimum wage, permitting the enactment of local living wage ordinances, and granting rule-making authority.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
27.00 (10%)				27.00 (5%)

Assembly Bill 3

Relating to: restrictions on the use and sale of fertilizer containing phosphorus and other turf fertilizer and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
40.00 (15%)				40.00 (8%)

Senate Bill 20

Relating to: authorizing the circuit court to order a person who engages in discrimination in employment to pay compensatory and punitive damages and a surcharge and making an appropriation.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
27.00 (10%)				27.00 (5%)

Assembly Bill 29

Relating to: the sale of consumer goods containing radio frequency identification tags.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
13.00 (5%)	6.00 (5%)			19.00 (4%)

Assembly Bill 30

Relating to: employer monitoring of employee electronic mail usage.

2009	2009	2010	2010	Total
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January - June	July - December	January - June	July - December	Total
13.00 (5%)	6.00 (5%)			19.00 (4%)

Assembly Bill 41

Relating to: a state minimum wage, permitting the enactment of local living wage ordinances, and granting rule-making authority.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	6.00 (5%)	8.00 (10%)		14.00 (3%)

Assembly Bill 116

Relating to: school conference and activities leave.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	6.00 (5%)			6.00 (1%)

Senate Bill 107

Relating to: the sale, disposal, collection, and recycling of electronic devices, granting rule-making authority, making an appropriation, and providing penalties.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
27.00 (10%)				27.00 (5%)

Assembly Bill 278

Relating to: the sale, disposal, collection, and recycling of electronic devices, granting rule-making authority, making an appropriation, and providing penalties.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	25.00 (20%)			25.00 (5%)

Assembly Bill 367

Relating to: employment discrimination based on credit history.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	25.00 (20%)	8.00 (10%)		33.00 (7%)

Assembly Bill 405

Relating to: prohibiting the manufacture and sale of bottles and cups for children that contain bisphenol A, creating labeling requirements, making an appropriation, and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	25.00 (20%)			25.00 (5%)

Assembly Bill 482

Relating to: the minimum sale price of prescription drugs.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	12.00 (10%)	4.00 (5%)		16.00 (3%)

Assembly Bill 639

Relating to: creating a nonrefundable individual income tax credit for certain amounts relating to health savings accounts that may be deducted from, or are exempt from, federal income taxes.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	12.00 (10%)			12.00 (2%)

Senate Bill 450

Relating to: goals for reductions in greenhouse gas emissions, for construction of zero net energy buildings and for energy conservation; information, analyses, reports, education, and training concerning greenhouse gas emissions and climate change; energy efficiency and renewable resource programs; renewable energy requirements of electric utilities and retail cooperatives; requiring electric utilities to purchase renewable energy from certain renewable facilities in their service

territories; authority of the Public Service Commission over nuclear power plants; motor vehicle emission limitations; a low carbon standard for transportation fuels; the brownfield site assessment grant program, the main street program, the brownfields grant program, the forward innovation fund, grants to local governments for planning activities, the transportation facilities economic assistance and development program, a model parking ordinance; surface transportation planning by the Department of Transportation and metropolitan planning organizations to reduce greenhouse gas emissions; environmental evaluations for transportation projects; idling limits for certain vehicles; energy conservation codes for public buildings, places of employment, one- and two-family dwellings, and agricultural facilities; design standards for state buildings; energy efficiency standards for certain consumer audio and video devices, boiler inspection requirements; greenhouse gas emissions and energy use by certain state agencies and state assistance to school districts in achieving energy efficiencies; creating an exception to local levy limits for amounts spent on energy efficiency measures; creating an energy crop reserve program; identification of private forest land, promoting sequestration of carbon in forests, qualifying practices and cost-share requirements under the forest grant program established by the Department of Natural Resources; air pollution permits for certain stationary sources reducing greenhouse gas emissions; allocating a portion of existing tax-exempt industrial development revenue bonding to clean energy manufacturing facilities and renewable power generating facilities; requiring a report on certain programs to limit greenhouse gas emissions; granting rule-making authority; requiring the exercise of rule-making authority; and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		8.00 (10%)		8.00 (2%)

Senate Bill 560

Relating to: prohibiting advertising the price of merchandise as reduced by an available rebate unless the rebate is provided at the time of purchase.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		8.00 (10%)		8.00 (2%)

Senate Bill 585

Relating to: prohibiting discrimination against an employee who declines to attend an employer-sponsored meeting or to participate in any communication with the employer or with an agent, representative, or designee of the employer, the primary purpose of which is to communicate the opinion of the employer about religious or political matters.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		8.00 (10%)		8.00 (2%)

Senate Bill 612

Relating to: prohibiting consideration of any conviction record of an applicant for employment before the applicant has been selected for an interview.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		4.00 (5%)		4.00 (< 1%)

Senate Bill 425

Relating to: creating a nonrefundable individual income tax credit for certain amounts relating to health savings accounts that may be deducted from, or are exempt from, federal income taxes.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		8.00 (10%)		8.00 (2%)

Senate Bill 271

Relating to: prohibiting the manufacture and sale at wholesale of certain baby bottles and cups for children that contain bisphenol A, creating labeling requirements, making an appropriation, and providing penalties.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		8.00 (10%)		8.00 (2%)

Senate Bill 275

Relating to: employment discrimination based on credit history.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		8.00 (10%)		8.00 (2%)

General Provisions

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
67.00 (25%)				67.00 (13%)

Revenue: Tax Administration

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
54.00 (20%)				54.00 (11%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Electronics recycling

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		8.10 (10%)		8.10 (2%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			14 (50%)	14.50 (2.89%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			14.50 (50%)	14.50 (2.89%)